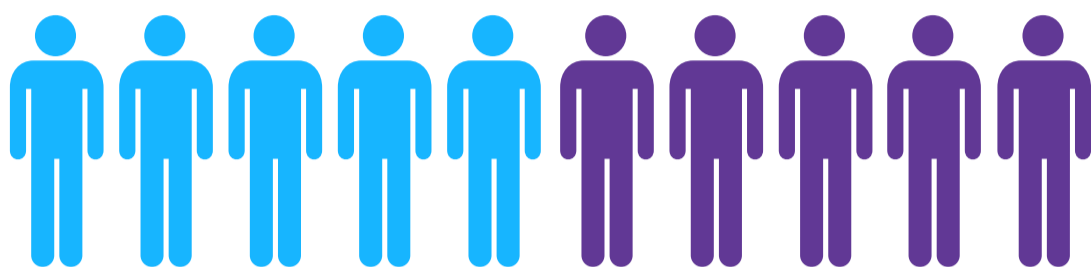


**EVERY MAN IS DIFFERENT.
EVERY PROSTATE CANCER IS UNIQUE.**

Are you making the most informed treatment decision?

KNOW THE FACTS BEFORE YOU BEGIN TREATMENT

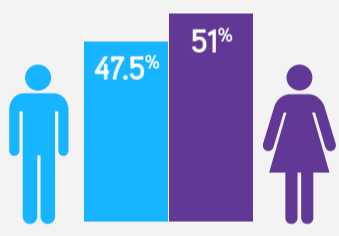
OVER 50% OF NEWLY-DIAGNOSED MEN HAVE **LOW-RISK PROSTATE CANCER** THAT IS UNLIKELY TO SPREAD.



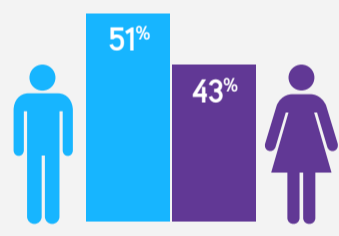
YET 90% OF THEM RECEIVE IMMEDIATE AGGRESSIVE TREATMENT resulting in unnecessary surgery, chemotherapy and radiation.

MISCONCEPTIONS: PROSTATE CANCER IS CONSIDERED...

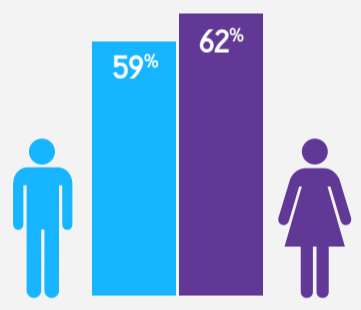
HIGH RISK



LIFE THREATENING



BEST TREATED IMMEDIATELY



Not knowing which treatment to choose with confidence and potential side effects rank as men's top concerns.

A LESS AGGRESSIVE APPROACH MIGHT BE THE BEST CHOICE FOR YOU

ACTIVE SURVEILLANCE

This is a program of regular monitoring of the cancer that helps some patients avoid side effects of unnecessary immediate invasive treatment.

ASK YOUR DOCTOR ABOUT A GENOMIC TEST *to help you make the right decision.*

YOUR PROSTATE
YOUR DECISION

VISIT YourProstateYourDecision.com TO FIND OUT MORE.