

PHEN

Father's Day Rally Against Prostate Cancer



Sunday June 19th, 2011

“JOINING HANDS IN PRAYER AND ACTION TO SAVE LIVES”

The 3rd Annual Father's Day Rally

* Churches Across the Country Participate

* Special Service Held for

Prostate Cancer Survivors,

Their Families, and the Loved Ones

of Disease Victims



* All Churches are Invited to Register Online

**** Only *MEN* have prostates but *WOMEN* need to know too ****

Information you need to know

www.RAPCANCER.org

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Annual Father's Day Rally Against Prostate Cancer Church Partnerships

Background

Partnering with churches to provide prostate health education and awareness outreach to Black communities at the grassroots level is a major PHEN initiative.

On Father's Day 2009, PHEN implemented its inaugural "Father's Day Rally Against Prostate Cancer" in partnership with 33 churches in Massachusetts. This groundbreaking and highly successful effort was the model for a national rally on Father's Day 2010 where hundreds of churches nationwide participated in the rally.

About The Father's Day Rally

The theme of the 2010 Father's Day Rally was "Joining Hands in Prayer to Save Lives." The Rally takes place within each church where members are encouraged to wear blue on Father's Day. During regular services on Father's Day, participating churches recognize the prostate cancer survivors, their family members and loved ones within their congregations. They also recognize the loved ones of those who have been victims of the disease and a special prayer of love and healing is offered for all. The 2011 Rally theme is "Joining Hands in Prayer and Action to Save Lives."

Members of the PHEN Survivor Network are actively involved with their churches in planning and coordinating the Father's Day Rally.

Joining Hands In Action

PHEN provides ongoing support to its church partners, their members and communities through its education and awareness activities and resources which include:

- ▶ Posters for each church partner to increase prostate cancer knowledge and awareness, and to direct church members to PHEN's website so they can access PHEN's online educational resources
- ▶ PHEN TV programs available online, and on DVDs for presentation within churches and other community venues.
- ▶ Speakers and materials for church programs and events
- ▶ Education and awareness materials for distribution
- ▶ Access to the PHEN Online support community for survivors and loved ones
- ▶ Monthly live webcasts that can be used to bring men and their families together within churches for education and support